

Research Seminar: Business Economics and Management

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Master of Research in Economics, Finance and Management

- **Introduction**

In your academic studies, most of you have been consuming research but now face the challenge of producing it. The purpose of this course is to help you in the jump from the consumption to the production of research in the business area. The core of the course will be structured around different presentations by five faculty members that will introduce you to their own research. The presentations will be diverse in topics and methodology. The overall course will be coordinated by Benito Arruñada.

- **Teaching**

The sessions will be run in a seminar format: students will take turns in leading the discussion of the assigned papers. The professor will make sure the discussion covers the important themes for the session. Each professor will provide specific readings beforehand and require students to make a brief but critical referee report. The reports should explain: (1) the substantive and/or methodological ideas that you find most interesting and (2) the problems and advantages you see in the adopted methodology. They should not simply summarize the papers.

- **Grading**

The evaluation of the course will be as follows:

1. 25%: Class Participation
2. 75%: Average grade obtained in the reports.

3. The reports can be done in groups of maximum three students and they will be graded by each professor.
4. Instructors may design specific tasks for students planning doing research in business and management.

- **Schedule**

Day and hour: Tuesdays 12:30-14:30 hh., in the second half of the fall trimester, starting on October 31.

- **Contents**

- Oct. 31. Benito Arruñada: **Methodology**
- Nov. 7. Mircea Epure: **Governance**
- Nov. 14. Marcelo Ortiz: **Reporting**
- Nov. 21. Theo Vladasel: **Entrepreneurship**
- Nov. 28. Cesare Righi: **Innovation**